Competitors:

No single education platform is a direct competitor but the ones listed below implement certain feature that meets directly to the solution that my app provides.

1. Udacity

Pros:

* Offers 1:1 coaching about the courses offered as part of nanodegree program where student can talk F2F with a teaching assistant over skype like platform.
* Well defined time slots so that student can plan accordingly

Cons:

* Expensive subscription based service majorly targeting earning professionals from either tech or people looking to make a career in tech industry.
* Only solutions related to topics from the course you purchase are provided.

1. Pluralsight

Pros:

* Will be launching the 1:1 live mentoring sessions based on the problem you are looking help for
* Based on help received, enables users to schedule follow up sessions with the same mentor if they like the mentor

Cons:

* Pluralsight access too is via subscription service.
* Live mentoring is free for only first 5 minutes.
* It might involve extra cost once pluralsight launches the product

1. Tutor.com

Pros:

* Good for 1:1 tutoring service where student can learn and also clarify her/his doubts for a particular subject.
* Tutors are carefully vetted before they can use the platform to connect to the students

Cons:

* Concentrated on school level study
* Expensive service based on per hour pay model
* Does not necessarily cater to students need in advanced degree courses

1. StackOverflow and it’s network partner sites

Pros:

* A great resource to solve student problems related to any major field of education
* It is the most sought-after website for varying disciplines like Math, Science and Engineering
* Great resource for programming related problems

Cons:

* Does not necessarily cater to the specific need of a particular student
* Many times, solutions provided to problems are vague to understand effectively.

**Observations**

1. Most online education models aim to target people who can afford to pay for courses by introducing learning techniques that are based on traditional classroom like learning.
2. All course offering web sites provide well-structured and carefully curated content but do not meet a specific requirement for a particular student
3. Little emphasis is made on how important having pre-requisite knowledge is.